You are being asked to participate in an anonymous survey for the Healthy Small Food Store Initiative. Your participation is voluntary. You may choose not to take the survey, to stop responding at any time or to skip any questions that you do not want to answer. Your completion of the survey serves as your voluntary agreement to participate in this survey and your certification that you are 18 years of age or older (a requirement).

1. **How often do you shop here?**

* Every day
* A few times a week
* Once a week
* A few times a month
* Once a month or less
* This is my first visit

1. **Do you use this store as a primary place to shop?**

* Yes
* No

1. **Why do you shop at this store?** (Check all that are true.)

* It is close to where I live.
* It is close to where I work.
* It is close to where I go to school.
* It sells the food I like.
* It sells healthy foods.
* It is inexpensive.
* The staff are friendly and helpful.
* The marketing (e.g., signage, decorations, advertising, atmosphere) appeals to me.
* Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **What types of foods do you typically buy here?**

* Snacks - What kind? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Lunch - What kind? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Meat/Deli - What kind? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Fresh Vegetables - What kind? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Drinks - What kind? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Fresh Fruits - What kind? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Other? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **Are there any food products you want to buy but are not currently available at this store?**

**If yes, what products?** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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1. **If this store sold the following products, would you buy them?**

* Fresh fruit / canned fruit / frozen fruit - with no added sugar? (Circle all that apply.)

What Kinds? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* Fresh vegetables / low salt canned vegetables / frozen vegetables? (Circle all that apply.)

What kinds? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* Low fat (1%) milk / skim milk / soy milk - with no added sugars? (Circle all that apply.)
* Whole grain bread / cereal / tortillas? (Circle all that apply.)
* Dried beans / canned beans / canned fish – low in sodium? (Circle all that apply.)
* Eggs?
* Beef / Pork / Fish / Poultry – lean cuts, excluding deli meat? (Circle all that apply.)
* Drinks with less sugar? What kinds? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**For items not chosen, please explain why you would not buy them.**

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